

Creating a Book Trailer

1. Select a book.
2. Make a storyboard of what you'd like your book trailer to look like.
 - a. Sketch images you will need.
 - b. Decide what text you will use.
 - i. Include the book title and author, as well as your name, on the first slide.
 - ii. Include elements of character, plot and setting. No spoilers!
3. Start locating images and saving them. Create a folder called Book Trailer in your H drive. Save the images as jpegs and name them with a number (ex. 1 dog, 2 car, etc.)
 - a. Make sure to use copyright free images, and cite each image source. Images can be found at:
 - i. <http://search.creativecommons.org>
 - ii. www.openphoto.net
 - iii. www.commons.wikimedia.org
 - b. As you find images, go to the page for the original image, copy the URL and save in a Word document in your Book Trailer folder. Number the URLs to match the images. These will be pasted on the final slide in your presentation.
4. Import pictures into PhotoStory. (See directions on library website at <http://www.ghmslibrary.com/-book-trailers.html>). Select **Import Pictures**, and then choose the images from your saved file.
 - a. Arrange pictures in the order you want them.
 - b. PhotoStory will ask you whether you want to add any picture effects, and if you'd like to remove the black borders around the images. This is your choice.
5. Add text to images. If you would not like the text to appear over the images, you can create separate pictures (in programs like Paint or Publisher), which would then be uploaded and arranged like your previous images.
6. Add transitions. This includes any zooming in and out on certain areas of an image, as well as any effects when moving from one image to the next.
7. How long would you like to spend on each slide? Are you giving the viewer too much/too little time to read the text? Do not guess - watch the trailer to see how the timing works.
8. Add sound.
 - a. Music – you cannot use copyrighted music. PhotoStory has limited sample music to choose from. You may use Soundzabound from the VRC on the Database page of the library website. <http://www.ghmslibrary.com/new-databases.html>
 - b. On the Works Cited page that you created for images, add a section for audio. After downloading and saving the audio file to your Book Trailer folder, copy the artist and title from the Soundzabound page and paste it onto your works cited page, and add the following: Soundzabound Royalty Free Music, soundzabound.es.vrc.scoolaid.net.
9. The end of your trailer:
 - a. Add the cover of your selected book to the end of the trailer so your audience knows what to look for.
 - b. Create a citation slide. Write “Works Cited” at the top. You must give credit for any images and sound you incorporate. Under the heading “Images,” paste in the

URLs you saved for images you actually used in the trailer. Under the heading “Audio,” paste in the artist, title and Soundzabound information you saved for each audio file used.

10. Make sure to save your project as you work on it. When you have completed your book trailer, make sure you save it to be played back on a computer.